



# SPONSORSHIP OPPORTUNITIES

**\$500**  
DONATION

30 PSA spots on a Lubbock TV or some Lubbock Cable stations with donor's logo shown.

**\$1,000**  
DONATION

60 PSA spots on at least 2 Lubbock TV and/or some Lubbock Cable stations with donor's logo shown.

**\$2,000**  
DONATION

120 PSA spots on at least 3 Lubbock TV and/or some Lubbock Cable stations with donor's logo shown.

**\$4,000**  
DONATION

240 PSA spots on at least 3 Lubbock TV and/or Lubbock Cable stations with donor's logo shown.

**Channels include:** Suddenlink Channels include Lifetime, Hallmark, History, Fox and CNN.  
PSA will start airing on **Monday, February 8th.**

**SEND DONATIONS TO:**

5-5-5 Initiative Lubbock Firefighters  
PO Box 64623 Lubbock, Texas 79464

Thank you for considering sponsoring our 5-5-5 Initiative to help save lives of individuals and first responders in honor of Lt. Eric Hill.

For more information, please contact **Mark Hill** at [555safetyinformation@gmail.com](mailto:555safetyinformation@gmail.com).