Slow Down Move Over Rally

On January 11, 2020, Lubbock Fire Rescue Lieutenant Eric Hill suffered fatal injuries in the line of duty while working a traffic accident on North Interstate 27. An ice storm had rolled in overnight, and that morning Lt. Eric Hill and crews were actively trying to clear the roadway and assist stranded motorists when he was struck by an oncoming vehicle.

The 5-5-5 initiative began shortly after Lt. Eric Hill's funeral. His parents wanted to continue Eric's legacy of saving lives.

One 5-5-5 objective to do all we can to keep first responders safe. In that effort 5-5-5 is hosting a Slow Down Move Over Rally as soon as practical to give the community of Lubbock an opportunity to come together and support the Move Over and Slow Down when blinking red, blue or amber lights are seen on the road way. This rally will include opportunities for the public to interact with first responders and equipment along with blood drive information and possibly a blood drive. Also included will be a patriotic celebration including local talent and speakers discussing why Moving Over and Slowing down is so important to the safety of first responders and workers on the roads. Other fun things including booths and food trucks are planned for the event.

How Local Businesses can help

|  |  |  |  |
| --- | --- | --- | --- |
| Move Over Slow Down Rally Donation | | | |
| Donation Amount | $2500 | $1500 | $500 |
| Name on Ball Caps |  |  |  |
| Name on T-shirts |  |  |  |
| Name on banner |  |  |  |

Donated funds will be used to purchase:

Funds may also be used to pay speakers and expenses and 5-5-5 stickers and bracelets.

Thank you for considering a donation to the 5-5-5 Move Over and Slow down Rally

MOVE OVER SLOW DOWN RALLY in honor of Lt. Eric Hill and Firefighter Matt Dawson. Please contact Mark Hill at [555safetyinformation@gmail.com](mailto:555safetyinformation@gmail.com) if you are interested in joining our cause or to answer any questions you may have.

Send donations to:

**5-5-5 Initiative Please add MOSD Rally in MEMO**

**4901 South Loop 289**

**PO Box 65557**

**Lubbock, Texas 79464**